

### WHARTON ECONOMIC DEVELOPMENT CORPORATION RESPONSES

### Mentimeter Survey 7/17/23



### Downtown's current strengths are:



### Downtown's current strengths are:





# What are your three favorite things about Downtown Wharton?







# What are the three biggest concerns or problems with Downtown Wharton?

staying power of business
state of old buildings
building conditions
vacant buildings
few shops
traffic
vacancies
truck traffic
affordable restaurants
keeping business



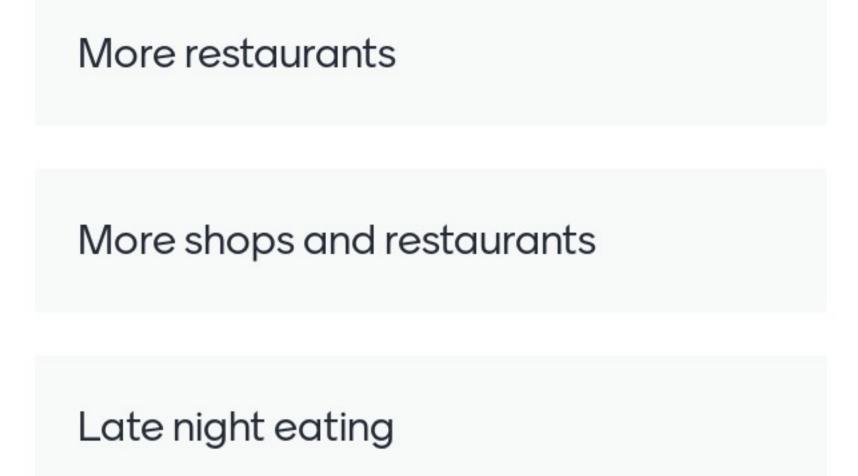


#### 5. Is there anything Downtown lacks that you wish it had? 14



Restaurants
County Judge said a Bar
Park with nice view of river

More shops, restaurants, and places to live
Mixed uses
Restaurants







#### 5. Is there anything Downtown lacks that you wish it had?



A more draw for citizens and outsiders, restaurant, wine shop

Wine bar

Connection to river

Wine bar

Recreational amenities





#### What, if anything, do you NOT like or wish was different about downtown?

more vibrant building facade traffic speed

## empty buildings plain jane

need more entertainment

closed shops

sense of place





#### What time & day of week is Downtown most active? Least active?



Midweek, mid day
During tge week during workday
Late night

During the day because everything closes early	
Jury duty	



8-5 week day

Working hours and days

**Events** 





## What are the advantages and disadvantages of having a business in Downtown Wharton? Is it a better or worse location than elsewhere in the city?



Lack of foot traffic, poor state of buildings

Could b good if shop owners worked together

Vacancies

Worse kocation due to lack of foot traffic

Off the beaten path so not much foot traffic. No draw to get shoppers downtown.

Lack of foot traffic

Walkable

Would be better if more businesses were open together and closer together.





#### What type of real estate development or redevelopment would you envision for Downtown Wharton?



Navasota has a neat and active downtown

Fredericksburg

Fredericksburg





# What cities would you like Wharton's downtown to be more like, and why?

```
freddy said el campo
       fredericksburg
         fredricksburg
temple
    el campo
       belton new braunfels
        wimberley
        san marcos
```



# What messages are you hearing from the public about Downtown?

```
unsafe empty
never open
dead
needs more festivals
too loud 18 wheelers
```

charming



#### Tell us more!

1 question 0 upvotes